

Dear :

Please carefully consider what I am about to share with you. A friend of mine introduced me to LeTip, a professional networking organization, and I just can't thank that person enough! It is clearly more effective than any community service association or similar type referral meeting that I have ever encountered.

LeTip International was founded in 1978 and is well established with four hundred chapters throughout the United States and Canada, as you will read in the enclosed brochure. One of the things that sets LeTip apart in the professional networking field, is the education you will receive about marketing your own business for success.

If you are interested in joining a coffee group, that occasionally passes leads, then this is not for you. LeTip does not waste time socializing in the hope that a business exchange will magically fall into your lap. We are busy professionals who are committed to being each other's sales force. LeTip "Puts Dollars in Your Pocket," period.

I believe a professional in your business category would do well in our chapter. Please accept my invitation to attend our next weekly business meeting, to introduce us to your company, pass business cards, and share with us how we could help to create more business for you. Since we accept only one business per business category, your category could fill quickly. I encourage you not to let this opportunity slip away.

As our members say when they leave their meeting each week with several "TIPS" in their hand, "This is always the most productive day of my week!"

Our chapter meets weekly, on Wednesday mornings at Brew It Up Restaurant, 801 14<sup>th</sup> Street, Sacramento (at H Street). The meeting begins at 7:01 a.m. sharp, and concludes at 8:36 a.m. sharp. It is best to arrive by 6:45 a.m., so you can meet and greet members informally before the meeting. Remember to bring at least fifty business cards.

Discover how to let our referrals become a "way of life" for doing all of your business!

Warm regards,

P.S. Since I am reserving a seat for you, please call me if you are unable to attend.